

Creative Brief

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Project Title: Hurdy-Gurdy Website

1. Project overview

The goal of this website's presentation is to inform the viewer most there is to know about the medieval instrument the Hurdy-Gurdy.

2. Resources

Content will be sourced from <https://en.wikipedia.org/wiki/Hurdy-gurdy>. Additional photographs will be taken from royalty free sources.

3. Audience

The target audience for this website would be people wanting to learn more about the Hurdy-Gurdy, or just people who like history.

5. Message

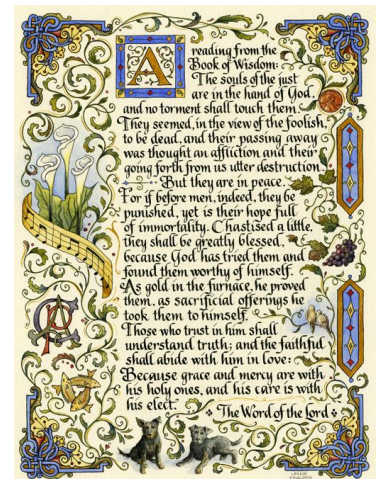
The message would be to bring awareness to this instrument, its rich history, and its versatility.

6. Tone

The vibe will be akin to opening a very old book in search of some arcane knowledge, such as the existence of the Hurdy-Gurdy

8. Visual Style

I will be taking inspiration from medieval illuminated manuscripts, very early printing press books, and wood cut prints. The works of Hieronymus Bosch also come to mind. The Hurdy-Gurdy originated in the 11th century, so I want to convey that through the visual style. Here are some references:





Bosch actually includes a Hurdy-Gurdy in his painting *Garden of Earthly Delights*